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NDR Dynamic Allocation Strategy

Start using our evidence-based investment approach

Founded in 1980, Ned Davis Research is a leading independent research firm with clients in over three dozen countries. Our clients include professionals from global investment firms, banks, insurance companies, mutual funds, hedge funds, pension and endowment funds, and registered investment advisors. Our models are derived from our evidence-based research which blends macro, fundamental, behavioral, and technical indicators using a proprietary analytical platform for great flexibility and customization. Ned Davis Research is an SEC registered investment advisor.

This high-conviction, global asset allocation model provides an evidence-based approach to asset allocation by applying leading indicators to:

- Protect against losses by raising cash in bear markets
- Make capital allocation decisions systematically
- Select ETFs with the greatest relative strength

Key Components of the model process:

- Historical, trend-forecasting, macroeconomic indicators are used to evaluate the relative attractiveness of equities versus fixed income.
- A robust system of indicators drives our ETF selection

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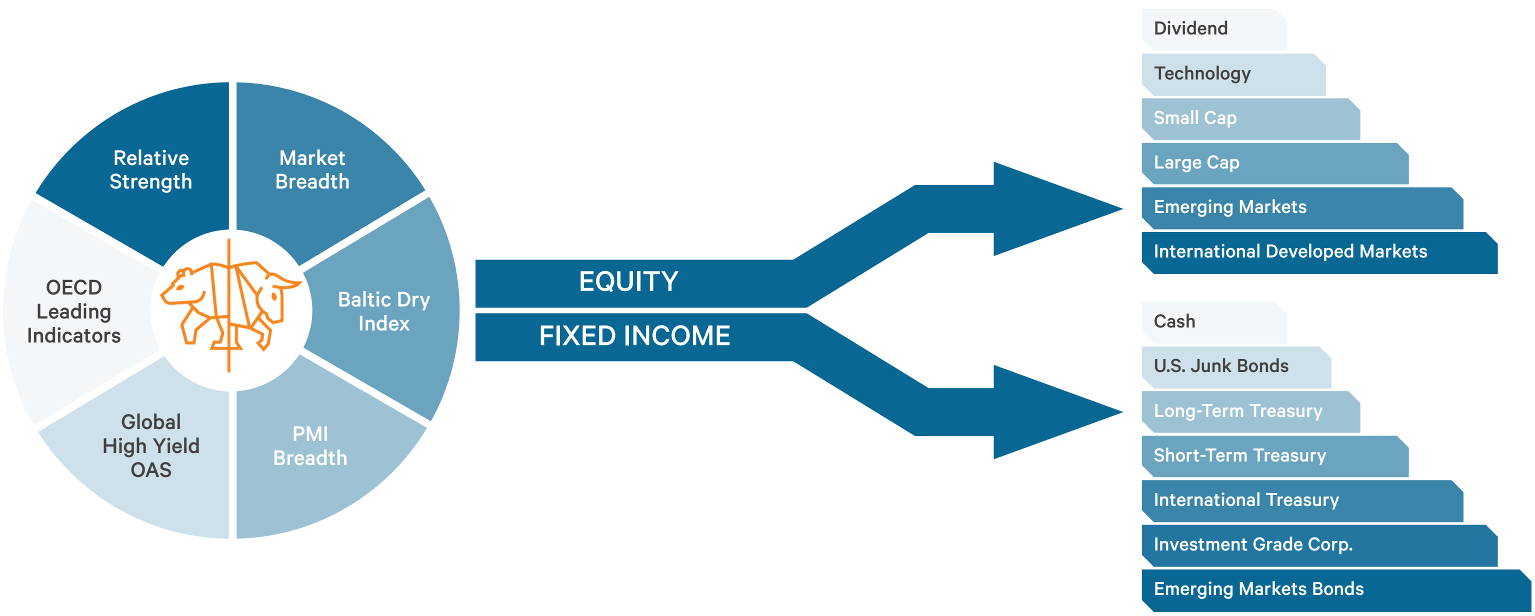
Top-Down Macroeconomic Model:

1 Evidence based multi-factor model driving key stock/bond allocation

2 Systematic Factor voting system

Technical Selection Model:

3 Diversification within and across assets



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Implementation:

- Monthly model update
- Model is designed to avoid being on the wrong side of major market moves
- 2012 - alpha model activated in NDR ETF Selection service
- September 2017 - official composite account created
- Risk profiles (Conservative, Moderate, Aggressive) and ESG version created

The strategy benchmark:

- Equity = MSCI ACWI Total Return Index
- Fixed Income = Barclays Global Aggregate Total Return Index in U.S. Dollars
- Benchmark Allocations = Conservative (40/60), Moderate (60/40), Aggressive (80/20)

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Discover your new Investment Process by teaming with Ned Davis Research.

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